




DIGISENSE

**WE CONNECT YOU
WITH YOUR CUSTOMERS!**



Vision

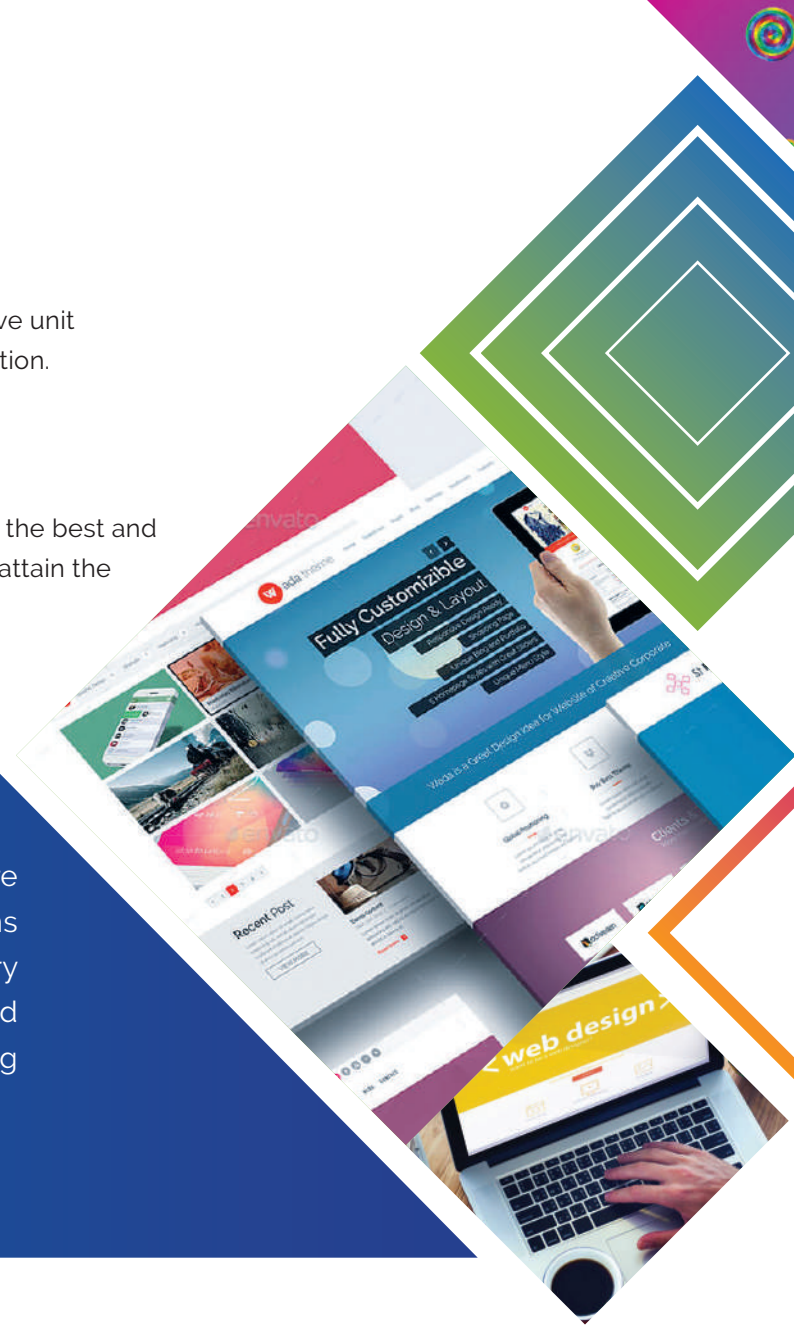
To bring the world together as a cohesive unit through effective and clear communication.



Mission

To endeavour to realise the vision using the best and advanced technological resources and attain the desired outcomes.

We, at **Metamorph IT Systems Pvt. Ltd** are one of the emerging telecommunications providers in India. **DigiSense** is the subsidiary brand launched to serve clients and businesses to meet their digital marketing needs. Following are our services:



WEB SERVICES



Website Design

When you desire to go out of the box, you need to be strong at basics. DigiSense services help you in providing website layout and logo design and other components that help you to present your products and services in the right way to ensure desired results.

Website Development

We let your thoughts get into a shape using our website development services, which focus on your services and businesses and communicate the strengths of your products/services vis-à-vis your competitors.



Web Application Development

There are numerous ways to deliver your services to your clients. Our web application development services are built upon advanced technologies such as CSS, HTML, JavaScript, Ajax, MooTools and many such platforms that can help you build your brand and establish its image and reputation through digital communication.



GRAPHIC DESIGN

Graphic designing helps you to represent your company/product/service ideas accurately and effectively.



Logo Design

Get your company logo designed with our experts with a good amount of samples which can jump to a conclusion easily.



Flyer Design

Showcase your company's focus and business strategies on a flyer with flyer designs.



E-brochure Design

Our specialized graphic designers design an E-Brochures which can be circulated on the internet without much data consumption.



Catalogue Design

It needs a great presentation to showcase your products and service in a catalogue. Our trained designing team ensures to design effective catalogs for your business.



Corporate Magazine Design

Want a corporate magazine for the readers to read about your company? We have many concepts for a corporate magazine.



Marketing Collateral Design

Collateral sheets of marketing can be handy for help you reach out to the potential customers in a bulk directly.



CLOUD TELEPHONY

Cloud Telephony is the technology that moves your business phone system to the cloud. It is a voice and messaging service that replaces the need for the conventional business telephone system say- PBX, EPBAX, etc. The scenario for cloud telephony India is changing fast, which entails more engagements for your business. We offer the same and provide an IVR, call center setup, call recording etc. Using Cloud telephony for your business allows you to make and receive multiple calls & SMSes simultaneously, without having to invest in any additional infrastructure. Services like IVR, Call Recording, Bulk SMS, event-based calling, etc. are only some of the many features cloud telephony has to offer. In simple words, cloud telephony is the smartest way for you to manage business calls without compromising on quality and cost.

Toll-Free Numbers - We provide, International and domestic Toll-free numbers to get your business reachable to everyone.

Virtual Mobile Numbers - Get a common virtual phone number for all your businesses to make it easier for the clients.

Missed Call services - Get the best out of our innovative missed call services which can turn your fortunes by converting customers into leads.

Call center setup (Call management Systems) - Get inbound and outbound call center services with our call management systems to empower your business.



TELECOM

Telecommunications is the technology that connects everyone across the globe. The role of telecom has changed the outlook of the marketing and advertising industry in the 21st century. But still there are few challenges in using telecom effectively to draw the customer base in your favour. Our services ensure the highest possible accuracy in fulfilling your

The main services provided by Metamorph IT Systems are:



BulkSMS

Bulk SMS are the fastest way for conveying information within groups to several members, just within seconds.



Voice Broadcast

Record, schedule, and send your voice broadcasts to a few or a few thousand.



Click to call

The 'Click-to-Call' widget is an accessible and attractive way for people to learn more about your company. This means a better way of turning visitors into customers.



IVRS

We provide customised Interactive Voice Response services that suit your products and services.



Voice conference

New Age conference call services enable seamless connectivity and collaboration with business associates across geographies.



Long codes and shortcodes

We provide long codes and short codes that can help your customers to reach you.



DIGITAL

Digital Marketing is undoubtedly the future of marketing and advertising. We provide professional and conventional digital marketing services namely:

- ◆ SEO
- ◆ SEM
- ◆ SMO
- ◆ SMM
- ◆ Social Media Graphics
- ◆ Email Marketing

- Our main motto is to go digital with the help of next generation digital marketing techniques. We give a helping hand for the Small and medium enterprises with precise marketing strategies. Improve online visibility.
- Most of the businesses lose the game by failing to concentrate upon Lead generation. It is important to never miss business leads, convert them consolidate them.
- We provide support for Brand sustainability and also help building a brand.

- By Adopting new technology to your business we help your products and services to reach the Targeted audience.
- It is one of our missions to reach every SME and improve their brand leads and businesses.

Email Marketing

Email marketing helps you connect with your audience to promote your brand and increase sales. You can do a lot of things with emails, like sell products, share some news, or tell a story.



SOCIAL MEDIA GRAPHICS, SEO & SMO

With every program & product we build, we use our expertise in digital marketing & social media to enhance your site.

Social Graphics

In this pacy digital world, your market reach is pro rate of your social media presence. A more organic reach in the digital market is an essential form of marketing. We at SocialLight provide you a full circle, result driven, comprehensive digital marketing solution such that you will never have to worry about your social presence.

We take care your online activities across Facebook, Twitter, G+, Linkedin and various other social networks, giving your followers timely updates about your company and developing an amazing rapport with them.

- Your social platforms are published content; take pride in your brand & trust the professionals at Branding Mantra to showcase your logos online
- We take a deep look at all of your businesses branding to ensure a consistnt look & feel

PPC: Pay Per Click Advertising

- Build custom PPC campaigns to enhance web traffic
- Custom designed brand banner advertisements placed in front of potential consumers

SEO: Search Engine Optimization; making sure your consumers can find you.

- Content placement
- Utilization of hyper-links & back-links
- Enhanced page URLs

SMO: Social Media Optimization; it's a social world, keep your brand connected

- Connect your social platforms to your website
- Drive your social followers to your website, & your website viewers to your social channels



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